



Introducing



**BlueCross**  
rewards<sup>SM</sup> 

## REGISTER YOUR MEMBER ACCOUNT TODAY

To earn its benefits, you'll need a Blue Cross online member account.

Blue Cross Rewards<sup>SM</sup> is an innovative solution built right into your online member account. You can earn as much as \$550 per family member when you shop for non-emergency health services like a CT scan, mammogram, MRI or colonoscopy.

After you've completed your service at a cost-effective provider location and your claim is processed, you'll be eligible for an e-gift card for Amazon, Home Depot, Target, and many more stores ranging from \$25 to \$75 depending on the service rendered.

**Sign up today.**

An online account also allows you to:

- ✓ Access your health care information from your computer or mobile device.
- ✓ Check your coverage, out-of-pocket balance and claims.
- ✓ Find doctors, hospitals and specialists in your network.
- ✓ Get discounts on health-related products and services.


**You'll need your Blue Cross member ID in hand to get started.**



# Go to [bcbsm.com/get-rewards](https://bcbsm.com/get-rewards)

Getting started with Blue Cross Rewards is easy. If you don't have a registered online member account, go to [bcbsm.com/get-rewards](https://bcbsm.com/get-rewards) to get started.

*Or, use our app.*

1. Download the app on the App Store® or Google Play™ (search for BCBSM).
2. Tap the  app icon.
3. Tap *Register* and follow the instructions.



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